





Creative Media Zone | Publishing Technology Center
Adobe Illustrator CS5.55 Workshop Outline
 Blended Learning Mode with Lynda.com (CMZSept132017)

The workshop is designed in blended learning mode for non-design major student. Students NEED to preview online videos at Lynda.com (approx. 3-hour content listed below) BEFORE attending 3 x 2-hour face-to-face (F2F) sessions on AI technique demos, hands-on practice, critique and class discussion.

Student will learn how to use layers and artboards, basic vector drawing, manipulate vector primitives, and using the Pen tool. Once the student gets familiar with the basic tools, they will learn how to use these tools to create a poster or book cover design from scratch to final output.

Students of this workshop will be entitled to access Lynda.com before 31 Jul 2017 to view the Illustrator videos

Face-to-Face Sessions (3 x 2 hrs)

Date	Topics	Student Activities
<p>F2F Session 1 13 Sept 2017</p>	<p>Video Review</p> <ul style="list-style-type: none"> • Drawing and Stylize Effects • Colors and Gradients <p>Outlines</p> <p>1.1 Design a pop culture tees - Using basic shapes and some of the new drawing tools as to create eye-catching tee designs in minutes.</p> 	<p>In Class</p> <p>Eye-catching illustrations - Build your own artwork with vector shapes, then reshape, combine, and color to make kawaii animals.</p> <p>Home Work Complete your design and artwork after class</p> 

1.2 Using Colors and Gradients

- Bring the macaw to life using AI tools.



F2F Session 2

15 Sept 2017

Video Review

- Prepare for print
- Text in Illustrator
- Text on a path and Area text
- Envelope distort
- Outline text

Outlines

2.1 Guide to preparing files for print

2.2 Create vector floral logo

- Create an elegant floral typography composition which work with text, custom vectors brushes and various drawing tools.



In Class

Design a print-ready logo for your name card

Home Work

Complete your design and artwork after class

<p>F2F Session 3 20 Sept 2017</p>	<p>Video Review</p> <ul style="list-style-type: none"> • Advance special effects • Illustrator Text • Live paint • Live trace <p>Outlines</p> <p>3.1 Typographic poster</p> <p>- A tour of fiercest type-based-robot-designs you've ever laid your eyes upon!</p> 	<p>In Class</p> <p>Create "Your" vector poster</p> 
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Video List

<p>Date</p>	<p>Lynda Video Tutorials</p>
<p>Video ONE Before 13 Sept 2017</p>	<p>Illustrator CC 2015 Essential Training</p> <p>1. Getting Started</p> <ul style="list-style-type: none"> • Touring the Illustrator interface (9m 23S) • Exploring the Illustrator's Tools panel • Creating new documents • Modifying and saving your documents

Drawing Vector Graphics: Painting with Vectors

2. Using Vector Brushes

- [Applying paint brushes \(11m 18s\)](#)
- [Applying linework brushes \(4m 43s\)](#)

3. Vector Painting Process

- [Creating base vector shapes \(8m 54s\)](#)
- [Applying brushes and color \(11m 59s\)](#)
- [Creating line work with vector brushes \(11m 11s\)](#)

Illustrator CC 2015 Essential Training

5. Drawing Basic Shapes

- [Understanding vector paths \(3m 18s\)](#)
- [Drawing basic lines and curves \(4m 38s\)](#)
- [Drawing spirals \(2m 53s\)](#)
- [Drawing rectangles ellipses \(7m 38s\)](#)
- [Drawing polygons and stars \(7m 50s\)](#)
- [Modifying-existing-shapes-paths \(3m 35s\)](#)

Illustrator: Drawing without the Pen Tool

3. Pathfinder: Drawing with Math

- [Deconstructing the Pathfinder panel \(1m 56s\)](#)
- [Using the Shape Modes functions \(12m 4s\)](#)
- [Using Pathfinder functions \(13m 4s\)](#)
- [Understanding how compound shapes work \(11m 45s\)](#)

Video TWO
Before
15 Sept 2017

Illustrator CS5 Essential Training

1. Key Concepts

- [What are vector graphics? \(6m 3s\)](#)
- [Path and appearance \(3m 42s\)](#)
- [Stacking \(2m 52s\)](#)

2. Creating New Documents

- [Creating files for print \(6m 7s\)](#)

19. Printing, Saving, and Exporting

- [Printing your Illustrator document \(3m 26s\)](#)
- [Saving your Illustrator document \(6m 39s\)](#)
- [Creating PDF files for clients and printers \(7m 30s\)](#)

Illustrator CS6 One-on-One: Fundamentals

9. Working with Type

- [Working with point text \(4m 53s\)](#)
- [Previewing and assigning fonts \(6m 4s\)](#)
- [Incrementally adjusting type size \(4m 8s\)](#)
- [Leading and paragraph indent \(5m 2\)](#)
- [Pair-kerning and tracking \(5m 4s\)](#)

Design References:

Logo Design

5. Logo Motifs

- [Designing a seal logo \(5m 52s\)](#)
- [Designing a shield logo \(7m 36s\)](#)

6. Logo Effects

- [Creating shine \(1m 37s\)](#)
- [Working with transparency \(3m 43s\)](#)

Designing a Business Card

- [Designing a Business Card With Illustrator CS3 \(36m 7s\)](#)

END